Food Safety & Food Standards





The Food and Safety Team, sit's within Regulatory Services, which is an outward facing service group made up of:

- Food & Safety
- Primary Authority
- Trading Standards
- Licensing
- Community Safety
- CCTV & Careline
- Community Safety
- Registration Services
- Cemetery and Crematory

Our aim is to deliver a wide range of effective and responsive public protection services for our residents, businesses and visitors.

Here are some facts about Slough Borough Council's Food Safety & Standards Service:

- We are responsible assessing compliance with food safety and food standards legislation at all food businesses within Slough. This role is shared between the Food & Safety Team and the Trading Standards Team. The teams are also responsible for:
 - Health & Safety enforcement
 - Infectious disease control
 - Consumer protection
 - Animal health
 - Imported food and products control
 - Primary Authority Partnerships
 - Smoke Free enforcement



- We provide a responsive service that aims to achieve a balance between enforcement and advice; taking a minimum tolerance approach on issues of serious concern, in line with our enforcement policy, whilst supporting compliant businesses.
- We work closely with businesses and key stakeholders like the Food Standards Agency, Public Health England and other partners within the Council such as Public Health, Neighbourhood Enforcement, Licensing, Building Control & Planning
- We have the equivalent of 3.5 officers dealing with food hygiene and 1 dealing with food standards issues.

The purpose of this plan is to inform you about how we are achieving our aims and of work we are doing, in conjunction with our partners and agencies, to enhance public health and will being. We do this by:

- Completing Risk Based Interventions, focusing on the highest risk businesses and the poorest performers
- Using a range of interventions to support business in Slough whilst protecting customers to increase the % of Broadly Compliant food businesses.
- Promoting well performing businesses through the Food Hygiene Rating Scheme and also identifying those businesses which seek an economic advantage from non-compliance and so put Slough residents and visitors at risk
- Food quality and composition sampling
- Investigating food complaints
- Acting as 'Primary Authority' for large businesses and manufacturers both inside Slough and nationwide, which involves formal liaison with other local authorities, giving advice and support to the business in the Primary Authority partnership. Primary Authority is a cost recovered charged service.
- Investigating food poisoning outbreaks and infectious diseases; taking action to prevent infection and spread
- Inspecting imported food, food products and the verification of imported organic food arriving via Heathrow airport
- Training food handlers to a level 2 qualification in Food Safety in Catering
- Wide range of promotional activities

This plan will be reviewed annually which provides the opportunity to record our achievements and identify those key issues that still need to be addressed. We welcome your views, comments and suggestions on how it could be improved. Please forward your views to:

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or

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Our Vision

The focus of work within the Food and Safety service is to ensure that the Council is able to fulfil its statutory obligations under the relevant legislation, whilst protecting wider public health and wellbeing and supporting local businesses.

We care deeply about the work we do for our town and its residents, visitors and businesses; all the people we are **accountable** to. We are **ambitious** in our plans for the borough, **innovative** in our thinking and actions; all the time listening and **responsive** to those who need us, **empowering** and supporting everyone to reach their goals. All the work we do is geared towards Slough's specific community and business needs, based on local intelligence and our work with partners.

We are one team. We are Slough Borough Council

The Council's 5 Year Plan and the Joint Wellbeing Strategy set out a vision for Slough, for the people, the place, the prosperity and the town, and the things that need to be done to make this a reality. Our work underpins the 5 Year Plan objectives.

The Action Plan at the rear of this service delivery plan shows, in detail, how we are going to achieve this. It demonstrates the golden thread and shows how the Team's work links with the 5 year plan to achieve the council's wider outcomes. The Action Plan should be read in conjunction with our Enforcement Policy.

The Enforcement Policy reaffirms our commitment to carry out our duties in an open, fair and consistent manner, with a graduated approach to enforcement, based on risk. Assessment of risk and the likelihood of reoccurrence are major factors in our enforcement decisions.

We recognise that most people want to comply with the law; therefore, we want to support and enable them to meet their legal obligations without unnecessary expense. Firm action, however will be taken, including prosecution, where appropriate. The service plan sets out the actions we are taking to enhance and improve health, safety and wellbeing in Slough.

Our service plan is ambitious and aspirational. Its important to note the comments made in the resourcing section below, in particular, the level of resource needed to meet the plans objections and that available are not equal. Ultimately we do not have the resources available to complete all aspirations within the plan. This is also mirrored in the Health and Safety Service Plan. It is likely that some of the planned work will be re-prioritised throughout the year, particularly if unforeseen demands on the service arise such as serious investigations.

How we performed last year:

The Food Safety Service can be divided into key activities listed below:

- Primary Authority Scheme and our Commercial offer
- High Risk Food Premises Inspections and Interventions
- Food Alerts and Incidents
- Food Complaints & Enquires
- Imported Food Control
- Food Poisoning and Infectious Disease Investigations
- Training and Promotions
- Sampling
- Food Standards
- Enforcement Action
- Striving for Excellence & resourcing

Primary Authority Scheme



Primary Authority (PA) Partnerships comprises a legally binding contract between the Authority and a business to provide ongoing specialist advice on specific areas of regulation applicable to that business, such as fair trading, product labelling, product safety, food safety and health & safety.

Our Officers are able to provide companies which trade across council boundaries robust and reliable advice, through the creation of these legally recognised partnerships. The scheme also provides a safety net to ensure that local authorities are consistent in the way they regulate businesses.

Since Slough Borough Council introduced Primary Authority partnerships in April 2011 we have already secured more than 40 successful PA partnership agreements. These services are uniquely provided by in house by specialist officers.

Cost recovery is an essential element of the contracts and is applied to Primary Authority partnerships with an hourly charge for any work undertaken; in 2018/19 our income was £89,000 (jointly with the trading standards team). This cost recovery enables the Council to support businesses in Slough and increase the availability of specialist officers who are funded from PA at no extra cost to the Council. Last year the food & safety team had over 487 hours of advice interactions with our PA companies; a high proportion of this was advice and support requests from our partners.

As a Primary Authority we have had communication with many other Council's to ensure that inspection and enforcement action reflects the advice we have already given, and is proportionate. We continue to work with the businesses to produce national inspection plans, and give guidelines to other councils to avoid unnecessary checks and tests.

In July we formally launched our Business Advice and Support Partnership (BAASP). BAASP is a partnership agreement with Kent County Council, Hampshire County Council and East Sussex County Council to increase our capacity to provide and share specialist knowledge and Primary Authority advice in the following areas:

- Trading Standards
- Food & Safety
- Health & Safety
- Fire Safety
- Licensing



Although the partnership is in its infancy, we have been trialling it for some time. This partnership has been recognised by the OPS&S as a strategic Primary Authority provider.

The number of businesses joining and leaving Primary Authority Partnerships with the Council remains changeable; however the demand on PA has remained relatively constant over the past year. As a service we currently maintain 40 partnerships.

More information on Primary Authority Partnerships can be found on the website https://primary-authority.beis.gov.uk/about. Businesses that would like to join the scheme can email primary.authority@slough.gov.uk

Our Commercial offer

In line with last year's service plan we have been looking at ways of supporting businesses at no cost to Council or residents. We introduced a new range of Business Support packages which have been advertised and made available to local food businesses. Businesses are offered bespoke advice packages either on start-up or before a planned intervention. These are charged at cost price and enable businesses to get additional advice on what they specifically need to do to improve their compliance with legal requirements and additionally to improve their Food

Hygiene Rating. Last year we supported 24 local businesses which made an income of £5,115.

High Risk Food Premises Inspections and Interventions

Slough Borough Council is a Competent Authority and is responsible for ensuring that Official Food Controls are undertaken on behalf of the EC. We aim to undertake all of the interventions required by the FSA's Food Law Code of Practice (FLCoP) (which is a Statutory Code of Practice), this includes 100% of all due food hygiene interventions. However, if there is a gap between the resources available to deliver these interventions and the demands on the service then our priority will be to complete interventions to food businesses which present the highest risk. In order to maximise the effective use of resources we will take advantage of Alternative Enforcement Strategies (AES) for low risk category E premises and other flexibilities in the code such as alternating between official interventions and non official controls to medium risk category D premises.

The intervention figures for 2018/19 show that we completed 100% of due inspections to our high and medium risk premises ('A', 'B', 'C' & 'D' rated premises). We inspected all of the non-broadly compliant premises that were due for interventions at the beginning of the year. In total, approximately 89% of <u>all</u> interventions due at the beginning of the year were undertaken (including low risk & those overdue from previous years). As with previous years our focus continued to be on premises which present the highest potential risk to the public.

Changes in staffing has meant that the number of permanent FTEs working in the team has reduced slightly this year- this has placed additional demands on other operational members of the team. During the year we have used the services of a temporary contractor to assist the team. The contractor focussed on medium risk food hygiene inspections; allowing us to achieve 100% of the high and medium risk businesses.

At the beginning of 2018/19 the proportion of premises in the Borough which were broadly compliant with food safety legislation was 79.8% and at the end of 2018/19 this was 82%. This improvement is encouraging but we continue to find that businesses are not making sufficient positive progress between interventions and that has therefore reduced our confidence in their management. This results in a change in the risk assessment, indicating that the business is 'non-broadly compliant'. Additionally any business that is unrated is counted as non-broadly compliant, although we have reduced the proportion of unrated businesses on our database this does have an impact on the overall percentage of compliant businesses. Officers have participated in local and national consistency exercises to ensure that we are applying the scoring in the code accurately. We will continue to use a range of advice and enforcement tools, including social media messaging, to seek improvements in the number of businesses that are broadly compliant.

We assess new businesses on registration and send free start up advice to all businesses. However, we prioritise higher risk businesses for visits.

There are currently 870 registered food premises within the borough, ranging from large manufacturing premises to small corner shops. This number is a 3.8% decrease from last year. We continue to monitor new businesses in Slough, are in regular dialogue with the Town Centre Manager and support the Town Team.

This table shows the number of interventions required and carried out at each category of premises.

	Fraguency	Number of	Number of	fTotal number	
	' '			of	
Diel Deties	intervention	interventions			
Risk Rating		due at beginning	_	interventions**	
		of 2018/19		fcarried out in	
			2018/19.	2018/19	
Premise Rating - A					
Tremise nating 7	6 months	6	0	21	
Premise Rating - B					
Tremise Rating D	12 months	81 0		152	
Promise Pating C					
Premise Rating - C	18 months	113	0	159	
Premise Rating -					
D	24 months	137	0	141	
D ' D ' E	Alternative				
Premise Rating - E	Intervention	209	44	145	
Premise Rating –	Awaiting initial				
Unrated at Apr 17	inspection.	43	20*	121	
TOTAL		589+	64	739	

^{*} All but one of the unrated premises that have not been inspected are low risk businesses. They have all been assessed and have been given advice on food safety as part of our initial screening assessment.

^{**}Interventions include inspections, revisits, complaint and sampling visits and self assessment questionnaires completed.

⁺This figure does not include the 117 new businesses that opened during the year.

The table below shows our current premises profile and interventions due for 2019/20 – this includes all interventions that were outstanding at the end of 2018/19.

	Frequency of	Number of food	Number of
Risk Rating	intervention	premises	interventions
J		•	due in 2019/20
			uuc III 2013/ 20
Premise Rating – A	6 11		6
Tremise nating A	6 months	3	6
Premise Rating – B	12 months	69	69
	12 months	09	09
Premise Rating – C			
Tremise nating C	18 months	213	141
December Dell's and D			
Premise Rating – D	24 months	311	166
Dromico Batina E	Alternative	245	77
Premise Rating – E		243	//
	Intervention		
Premise Rating –	Awaiting initial	19	19
Unrated at Apr 19	inspection.		
0			
Outside programme	N/A	10	0
	, , , ,	10	J
TOTAL		070	470
		<i>870</i>	478

Food Hygiene Rating Scheme

FOOD HYGIENE RATING

We have now been operating the National Food Hygiene Rating Scheme for a number of years. The scheme helps consumers to choose where to eat out or buy their food by giving them information about the hygiene standards in food businesses. The scheme also encourages businesses to improve standards.

There are 6 levels of rating- zero to five. Assessments for a Food Hygiene Rating are carried out during routine food hygiene inspections when inspecting officers look at:

- How hygienically food is handled- including preparation, storage and temperature control.
- The condition of the structure of the building- including cleanliness, layout, facilities and maintenance.
- How the business manages and records what is does to make the food that it sells safe.

At the end of 2018/19 the number of food business with published ratings in Slough was:-

Rating	Number of businesses
0	2
1	68
2	49
3	99
4	128
5	333
Total	679

As indicated earlier our broadly compliant percentage has gone up slightly in the past year- this has a knock on effect on the proportion of our premises that are rated 3-5 (generally satisfactory or better). Working to improve standards in our 0-2 rated premises will contribute to our target of increasing our percentage of broadly compliant businesses in the Borough.

We received 14 requests for Food Hygiene Rating Rescore visits during the year, we charge a fee of £210 for these. We also had one appeal against a Food Hygiene Rating, this was reviewed in line with our internal procedures and the original rating was amended

We have not been regularly tweeting the businesses who have been awarded Ratings of 5 or 0 to promote the scheme and encouraging businesses to improve their standards. All food hygiene inspection results are published at http://ratings.food.gov.uk/authority-search/slough

Town Centre Project

Last year the team undertook a project to support poorly performing food businesses within the Town Centre to improve their FHRS, subsidised by the Council as a Town Centre priority to improve the image of the town and the offer on the high street.

23 business was selected to form part of the project having a FHRS of 0-2. Over the duration of the project, 6 of the 23 businesses closed and re-opened with a different FBO. These businesses then fell out of scope. An additional 3 businesses failed to engage and did not wish to participate in the project. 14 businesses remained in scope and wished to participate. All eligible 14 businesses received support visits approximatively 1 month prior to their due food hygiene inspection. This timing was purposely planned, as it was hoped that advice given by officers would be fresh in the Food Business Operators mind, along with sufficient time to implement their agreed action plan. Food hygiene inspections were then undertaken and assessment of standards made to determine the new FHR score.

In total 9 businesses achieved an improvement in their FHR score. However, 1 business was closed voluntary due to an imminent public health risk. Enforcement action is being taken against this business as a result. Of the 14 premises that were included in the project 64% improved their FHR score, 50% are now 'broadly complaint' FHR 3 or above with. 33% are now rated at a 4 and 11% achieving a FHR 5.

Whilst improvements were achieved in the majority of businesses for the remaining businesses which did not achieve any improvement, barriers such as willingness and desire to improve are most likely. This is also supported by the perceived lack of care regarding the FHR score from some customers. Further work is planned to continue to support food business within the town centre in 2019/20.

However an unexpected positive outcome of the project is that one business was so satisfied with the support he received, that he requested longer term advice and support which has resulted in a formal Primary Authority partnership with us.

Food Alerts and Incidents

All Food alerts and incidents are dealt with in line with the Food Standards Agency's (FSA) Code of Practice and protocols, based upon risk.

During 2018/19 we were notified by the FSA of over 65 Food Alerts for Information and product withdrawals, we check all notifications for potential impacts and carry out further enquiries on local distribution where information suggests it is needed. This year there were no known impacts on food handled by businesses in Slough.

Food Complaints & Enquires

We dealt with **564** complaints and enquiries from or about food businesses in Slough during 2018/19. This is approximately a 7% increase on the number of referrals made to the team in the previous year. A range of enquiries were responded to. In particular:

- 126 reporting concerns about food businesses/poor food handling practices.
- **64** notifications of Imported Food
- 124 requests for new business start up advice
- **30** complaints about food (including contamination with foreign bodies and mould).
- 29 complaints of food poisoning and suspected illness
- 33 requests for information about food hygiene training

We follow a procedure in relation to complaints and aim to keep the customer informed of our progress and outcome. The reasons for investigating food complaints include;

- Providing a service to the public;
- Resolving problems that may pose a risk to public health;
- Providing information to the food business operators help them improve their standards;
- Comply with our statutory requirements
- Prevent similar complaints from happening again.

The continued levels of service requests indicate that demand for the service remains high. Based on data from previous years it is likely that demand will slightly increase through the coming year.

Imported Food Control

We check and either authorise or reject consignments of imported food notified to us as entering the borough from outside the EU. We also check, and either authorise or reject all consignments of organic produce entering the Borough. In addition, we also carryout selected checks on imported food found inland, within food premises, such as corner shops and supermarkets, to ensure it has been imported correctly and does not pose a health risk.

On a daily basis we check many consignments of imported food that have entered the EU via Heathrow. We undertake detailed documentary checks on consignments of imported food based on risk and intelligence. **This year we stopped 14 consignments of food.** Some consignments contain many different food items; each individual item must be checked for composition and restrictions. Advice is given to the importer or agent on how to correctly import the consignment and of any controls that may exist for a given food type. If the food has been imported illegally this will be subject to detention and destruction/re-exportation depending on the circumstances. This may result in visits to physically check the consignment at the custom bonded warehouse. Some of the food checked includes:

- Illegally imported Gelatine Capsules from India
- Honey from Togo
- Protein drink powder from the USA
- Egg noodles from China
- Food supplements from China
- Honey from China
- Food supplements from the USA
- Peas from Kenya

Of the food checked, 13 consignments of illegal Product of Animal Origin (POAO) were detained and notified to HMRC, and 1 consignment of illegal Non-Products of Animal Origin was detained and destroyed.

Food Poisoning and Infectious Disease Investigations

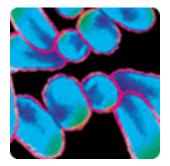
Last year, the Food and Safety Team were notified of 283 infectious diseases and food poisoning related illnesses. This figure shows a **4.7% decrease** in reported infectious diseases from the previous year.



Many of the infectious diseases reported to us require investigation and some require the completion of a food history. We co-ordinate investigations with Thames Valley Public Health England (TVPHE) on the basis of a regionally agreed protocol, and sometimes visit and inspect implicated food premises.

The most common food poisoning reported in Slough is **Campylobacter** which made up 57% of the reported illnesses; this corresponds with national trends, as campylobacter is the most common type of food poisoning in the UK.

Some food poisoning related illnesses affect more than one person; in these cases the possibility of an outbreak is considered and, depending on the circumstances, the team may be required to assist Public Health England with their investigation.



This year we have been involved in the following investigations linked to outbreaks of infectious disease:-

A number of cryptosporidium cases in the same area were noted and this was communicate to TVPHE- officers assisted the control team by visiting some premises to check the controls in place and offering advice to prevent the spread of the illness, speaking to cases and their families and

participating in Outbreak Control Team (OCT) teleconferences.

A local business required investigation after possible links with a large outbreak of illness at an event in Central London. Members of the team visited the premises on a number of occasions, took food samples and participated in the OCT teleconferences

Training and Promotions

We operate an accredited food hygiene training course on a quarterly basis which is open to all members of the public. This is an important service, and ensures all food handlers can attend essential food hygiene training, resulting in better educated and trained personnel, preparing safer food for consumers. In addition, registered tutors from the Team also provide food hygiene training for individual businesses on request, often during school holidays and at weekends.

We continue to use Highfield as the awarding body, who are regulated by Ofqual. The course we provide is a regulated qualification that complies with the Regulated Qualifications Framework (RQF).



Approved HABC Centre

The Level 2 Food Safety in Catering continues to be a valued and sought after qualification for many individuals and businesses, although we have seen fluctuations in demand over the past year. Larger organisations including local schools and children's centres have continued to book our bespoke courses which provide them a dedicated course for several of their own staff, often in their own venues, whereas individual bookings from small food business operators for our public courses has dwindled. The popularity of cheaper (but often inferior) on-line

training courses could be a factor, but many also value the face-to-face traditional teaching approach that our training courses offer.

We will continue to actively promote our open courses over the coming year and respond to demand, with the possibility of laying on additional courses if required.

Fees for food hygiene courses have not increased this year in order to stay competitive with the rest of the market & to make them as affordable and accessible as possible to both individuals and businesses.

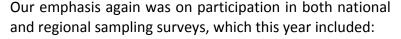
The team has over the last year:

- Run **9** courses (down from 12 the previous year)
- Trained **89** candidates (down from 136 the previous year)
- Had an average pass rate of 96.6% (up from 95.6% the previous year).

This will contribute towards an improvement in the food safety standards within Slough, due to better trained and educated food handlers. This will ultimately contribute to a reduction in food poisoning cases, within Slough and to people passing through the borough using its facilities.

Sampling

The team took 77 microbiological samples last year (consisting of swabs, food samples and water samples), which was a 60% increase on the previous years sampling activity.





- Ready to eat pastry based foods from catering and retail premises;
- Microbiological quality of plastic containers used to store food in takeaway premises;
- Swabbing in catering premises;
- Sushi

The ready to eat pastry based foods survey looked at the microbiological quality of these products, such as pies, pasties and samosas, which are hot held, in chilled cabinets or at kept at ambient temperature after cooking. A range of retailers including convenience stores, smaller supermarkets, takeaways and petrol stations were visited and of the 13 samples taken, just 1 sample was unsatisfactory, with an elevated bacterial count.

The study looking at the microbiological quality of plastic containers used to store food in takeaway premises was a Berkshire wide initiative. A total of 7 samples, comprising of swab tests were taken in 3 premises (all high street takeaways). Our findings revealed a high proportion of unsatisfactory results, primarily due to elevated levels of Enterobacteriaceae, but 2 samples also had detectable levels of Bacillus cereus. The results reflected poor practices such as the continual re-use of plastic containers (that were perhaps only ever designed for single use, such as mayonnaise & ice cream cartons); poor cleaning & disinfection methods; the use of containers that are not intended for food contact (such as general use storage boxes) and the poor quality of some of the containers that were visually damaged. Given these poor results, further sampling of this nature is planned for the coming year.

In the national study on swabbing in catering premises, which was similar in nature to that of the plastic containers, but swabbed a wider range of equipment and surfaces, our results from the 14 samples taken were marginally better. Here we sampled 3 premises, 1 of which returned completely satisfactory results (4 samples). The second premises had just 1 unsatisfactory result (from 5 samples) but the final premises had 3 out of 4 samples providing unsatisfactory results from swabs of a cloth, fridge door handle & hand wash basin tap.



Lastly, we contributed 4 samples to a regional study looking at the microbiological quality of sushi, from 1 premises producing fresh sushi in Slough. All samples returned satisfactory results, in line with the standards set for food of this nature.

Last year we decided to include some local sampling priorities into our sampling programme, to look at the microbiological quality of food and the cleanliness of surfaces in some of our manufacturing premises. In total 13 samples, consisting of 8 food samples and 5 swabs, were taken from 2 premises. All of the food samples returned satisfactory results, however there were 2 unsatisfactory swab samples (from a fridge door handle and tap at the same premises). The failed samples were unsatisfactory for Enterobacteriaceae, possibly demonstrating a lack of effective or regular cleaning to these hand contact surfaces.

In all cases of unsatisfactory samples, letters were sent to each of the implicated businesses on how to improve hygiene and cleaning & these will be followed up during the next visit/interventions.

Our reactive sampling was carried out in response to 2 incidents that arose during the year to help inform the investigations. The first was a case of foodbourne illness, for which we took 14 food samples from a catering premises. All results returned satisfactory results. In the second incident 12 water samples were taken from 1 domestic address and 3 manufacturing sites in response to an investigation concerning cases of Legionnaires disease. There were no positive results from any of the samples taken.

Food standards

Trading standards successfully completed 100 per cent of their high risk routine food standards inspections in 2018/19, in addition to other food standards enforcement visits.

A total of 214 food standards visits were carried out last year. Which resulted in the following Interventions:

- 72 Written Warnings issued
- 92 Compliant on First Visit
- 24 Non-compliant on first visit
- 30 Compliant on Contact
- 6 Non-compliant on contact
- 1 Compliant on Revisit
- 0 Non-compliant on revisit

We also undertook further work on giving advice on food labelling to new food businesses; providing detailed food standards advice to the relevant Primary Authority partners, and taking part in the following food sampling and food related projects:

- Trading Standards South East (TSSE), Traceability. Sampling meat species and coconut water, Total 13 samples
- Trading Standards South East (TSSE), free from Allergens, Total 5 samples
- Slough Trading Standards Traceability Project, Total 37 samples

These projects entailed visits to food business outlets (predominately take-aways and mobile food vans) to determine if the food being advertised was as described. It completed in conjunction with the Food Standards Agency (FSA), TSSE and the Public Analyst.

It was found that many of these outlets were incorrectly labelling the food and the business owners were advised at the time of the visit of the legal requirement.

Over the course of these projects:

- 9 Improvement Notices were served: 7 Improvement Notices were complied with.
- Of these Improvement notices 3 were for failing to supply allergen information
- The remaining 7 improvement notices were for misdescribing the meat species
- 2 Improvement Notices are pending, awaiting the Public Analyst results
- 25 non-compliant (68%) in Traceability, Allergens & Genetically Modified Declarations
- Product Descriptions increased 32% to 89%
- Allergen compliance increased from 54% to 95%
- Genetically Modified Declarations increased 54% to 84%

A separate Trading Standards 2019/20 service plan has been produced which includes Food Standards, which is available via www.slough.gov.uk/business/trading-standards-service.aspx

Enforcement Action

We use a comprehensive set of measures to protect residents of Slough, people who work here and visitors and to promote sensible risk management. We actively work with businesses and other stakeholders to achieve our shared goals. Any enforcement action by us will be graduated, proportionate and in accordance with the council's enforcement policy. A full copy of the policy can be found on our website: www.slough.gov.uk/council/strategies-plans-and-policies/regulatory-and-enforcement-services-enforcement-policy.aspx

The following enforcement action was taken by the Food team in 2018/19

Hygiene Emergency Prohibition Notices	1
Hygiene Improvement notices	45
Written warnings/Letters sent	350
Prosecutions completed	1
Simple Caution	0
Seizure and Destruction of Food (excluding imported food)	0
Detention of Food (excluding imported food)	0
Voluntary Closure	2

Striving for Excellence and Resourcing

Providing excellent customer services is important to us. We will always:

Be polite, friendly and offer a helpful service



- Take the time to listen and explain things
- Provide accurate information and advice, in a clear and straightforward way
- Deal with enquiries immediately, but if this is not possible, tell you who we have passed your enquiry to and their contact details
- · Keep you informed of progress and the outcome of our investigations
- Treat you fairly and with respect

Customer Pledge

We aim to provide every customer with a quality service and will seek feedback from you to help further improve the quality of the services we provide. A manager will contact you personally if you are unhappy with the service received.

In addition, we have introduced the following standards against which we will monitor the responsiveness of our service, namely:

Service Standard	Target / Response Times
Respond to customer complaints and	Within 5 working days
enquiries	
Provide a full response	Within 10 working days

Customer Feedback and Quality Assurance

We use feedback questionnaires following each intervention. Last year the amount of feedback we received was low, as with previous years. This is a combination of officers failing to hand out the feedback questionnaire, and a poor response from the business. However of what we did receive, 100% agreed or strongly agreed that their business was treated fairly, that they understood the information given to them and that they found it useful.

Only 1 complaint was received regarding the service, which followed the closure of a food business. This complaint was investigated and the outcome was that officers conduction their work in a professional and correct manner. The team is committed to working with local businesses and the local community ensure high levels of satisfaction. We aim to enhance the quality of life of residents within the borough, and will work on improving our feedback going forward. All feedback received is used to inform and improve our service.

We undertake monthly quality assurance (QA) on the whole range of our service delivery. Our QA procedures assess the work of our officers to ensure that it meets the high standard expected by the service.

Members of the Team represent the Authority in a number of regional bodies with the aim of sharing good practice, including the National Food Hygiene Focus Group, Berkshire and Oxfordshire Food and Health & Safety Liaison Group, The Regional Sampling Group, CIEH food experts advisory panel and the Berkshire Infectious Disease group.

Resourcing

The Full Time Equivalent (FTE) staff allocated to food safety & standards work is **5.18 FTE**. This includes the food and safety manager (0.2 FTE) and a Business Support Officer (0.5 FTE). 1 FTE officer is also allocated to Trading Standards work (included in this figure)

The cost of the service during 2018/19 to meet the Food Standards Agency (FSA) Food Law Code of Practice obligations will be approximately £350,000, for both Food Safety and Food Standards. A breakdown of the resources committed to Food Safety and Standards work is contained in Appendix A.

There is an estimated shortfall of 2.5 FTE, based on the FTE required to complete all of the FSA guidance obligations, and that currently allocated to food work.

We will aim to make efficiencies and create income to offset this shortfall. However to complete all of the obligations within this plan is ambitious. Ultimately priority will be based on risk and outcome, and work may be re-prioritised as needs change. Some low risk inspections and aspirational health and safety projects will not be undertaken. Premises deemed as low risk will be managed so their risk is reviewed regularly, and should their risk rating increase, the premises will immediately be subject to interventions. Where possible we will make use of flexibilities within the guidance and other smarter, agile and mobile working initiatives, all of which are detailed in the Action Plan attached as **appendix A**.

The FSA are aware that the expectations on local authorities outweigh what can be delivered, and a national review on the delivery of food safety regulation is under review, namely 'Regulating our Future'. We will continue to undertake quality inspections, not quantity.

Quarterly monitoring of team performance will be undertaken, and any significant shortfalls or non compliance will be raised with Service Lead and Members, along with the associated risks. Where necessary a request for additional resources will be submitted.

Areas for development

We are always striving to move the service forward. In order to achieve this, we set targets to identify areas for development during the coming year;

Continuing to develop and expand income generating streams

- Increasing the number of businesses within Slough achieving a 3, 4 and 5 score in the FHRS (broadly compliant % figure)
- Reviewing and updating the information we have on the CIVICA data base about local food businesses including childminders.
- Updating our general procedures
- Improving our customer feedback

Staff Development

On going development of the work force is paramount to ensure a comprehensive service is provided to the customer, whilst maintaining continuous improvement and providing value for money.

The Food Standards Agency requires that the Council maintains the competency of its officers and also that we have officers with sufficient skills to maintain the breadth of competency needed for Slough specifically. The town's close location to Heathrow airport places additional training requirements upon the team in relation to complex Imported Food legislation.

Variation from service plan

Departures from this service will be exceptional, capable of justification and be fully considered by the Group Manager for Consumer Protection, Andrew Clooney, before varying action is taken. Reasons for any departure will be fully documented. **The action plan for 2019/20, which outlines planned work for the year in Appendix B.**

APPENDIX A

Resource Requirements for Food Service Delivery 2018/19
Calculations

Service Provision	Expected output	FTE required	Resource
Food Hygiene Interventions to all premises due, including revisits	Cat A 6 Cat B 69 Cat C 141 Cat D 165 Cat E 77 Unrated 60 Total due 518	3.14	S/EHO
Primary Food Standards Inspections	High Risk 7 Medium Risk 74 Low Risk 23 Unrated 132	1.0	EHO/TSO
Imported Food Control	Difficult to estimate demand	0.1	EHO/TSO
Complaints & Service Requests	564	0.50	EHO/TSO
Sampling	100	0.12	EHO/TSO
Primary Authority Food Related Work	Difficult to estimate demand	1.0 (self funding)	ЕНО
Enforcement Action – emergency procedures, case files, simple cautions & prosecutions	May vary	0.50	EHO/TSO
Food Hygiene Training	Undertaken in officers own time	0.0	EHO/TSO
QA and updating of procedures		0.2	Manager/ Team Leader
Day to day management of service delivery		0.5	Manager
Administration		0.75	Business Support Officer
Total (including admin & management of service) EHO = Environmental Health Office		7.81	

EHO = Environmental Health Officer

TSO = Trading Standards officer

FOOD SAFETY & STANDARDS ACTION PLAN 2019/20

Directorate	e: Adults and Communities	Service Manager: Levine Whitham
Division:	Regulatory Services	Budget: £350,000 (including Food Standards)
Team:	Food and Safety Team, and Trading Standards Team	Number of staff employed: 5.18 FTE Dealing with Food Safety and Hygiene, and Standards (including Food & Safety Manager 0.2 and Business Support Officer 0.75)

Service Objectives:

We have strong links to the Councils 5 Year Plan, which is indicated against each service activity below. The work of the Food Safety & Standards teams is essential in securing safe foundations from which the council can deliver its plan. Without the basics, such as safe places to eat and protection against disease and food related illness, it would be impossible to build a safe, healthy and vibrant place to live, work or visit. We are the prerequisite for a fit and resilient Borough.

Protecting public health via Food Safety; Income generation via the Primary Authority Scheme and Commercialisation; and Supporting local businesses in Slough.

Provide a value for money food safety service within the Food & Safety and Trading Standards Teams with excellent customer focus and well motivated competent staff to deliver our statutory obligations and the specific needs and priorities of Slough.

The timely delivery of specific work plans, evidence based initiatives and joint working with partners both within and beyond the Council to improving the quality of life in Slough and protect customers whilst supporting business growth and developments within the Town Centre.

Service Activity	Priority & 5 YP Outcome & Statutory Requirement	Targets	Key Actions	Anticipated Outcomes	Responsible Officer	Time Scale & Measures
Primary Authority (PA) & Compliance Support	3. Slough will be an attractive place where people choose to live, work and stay 5. Slough will attract, retain and grow businesses and investment to provide opportunities for our residents Income generation	Maintain income targets Develop existing PA's and explore new PA opportunities, creating income in line with projected target. Support the Business Advice and Support Partnership (BAASP) and its strategic objectives.	Designated officers to work closely with PA businesses to: Develop partnerships with PA clients Provide specific advice in relation to management systems & procedures and controls adopted by the company nationally Issue 'formal PA advice' where procedures and controls are deemed suitable and compliant Handle referrals from other local authorities and central government bodies on behalf of that business Develop and publicise Inspection Plans Issue of advice and guidance to other Enforcement Authorities on the companies activities Maintain an accurate record of any advice and guidance Hold meetings with partner businesses on a regular timetable of mutual agreement, along with annual action plans where mutually agreeable. Respond to request within in line with Customer Charter and Pledge, or as agreed with the PA.	Generate income Improved standards, efficiencies and compliance within PA's, with less enforcement action taken by Enforcement Authorities (EA). Reduced, efficient and effective regulation by other EA nation wide, via the provision of PA support which has a national impact. Reduced regulatory burden on PA businesses.	Food & Safety Manager Trading Standards Manager All Food Safety & Trading Standards Officers	Monthly Reports on hours and income generation Quarterly Reviews Yearly overview of individual company Action Plans Number of PA's in Portfolio Virtual PA management team
Income Generation and Commercialisation	3. Slough will be an attractive place where	Maintain income target	Provide free signposting to comprehensive self help support and guidance to new business start ups and existing SME's in Slough.	Generate income Improved standards,	Food & Safety Manager	March 2020

na anta alta a sa			efficiencies and		
people choose to	Develop	Grow and promote our offer of chargeable business	compliance within	Trading	Monthly
live, work and	commercialisation	support options for all types of businesses, both inside and	businesses.	Standards	Reports on
stay	opportunities to	outside Slough, including, but no limited to:	businesses.	Manager	hours and
	generate income, in	outside slodgii, including, but no infinted to:	Reduced the amount of	ivianagei	income
5. Slough will	line with projected	Primary Authority	regulation required by	All Food	generation
attract, retain	income target.	Tailored business advice	the council via business	Safety &	Beneration
and grow	moome target.	Assessment of labelling/brochures/website	paying for support and	Trading	Number of
businesses and	Support the Business	Pre-start up advice	improving standards	Standards	businesses
investment to	Advice and Support	Pre-Inspection support visits	before statutory	Officers	given
provide	Partnership (BAASP)	Regulatory Health Check	inspections are		chargeable
opportunities for	and its strategic	Training & Talks	undertaken.		business
our residents	objectives.	Training & raiks Training needs assessment			support.
		Analysis of statutory defence	Developed skilled		
Income		Review of policy & procedures	workforce, with a range		Number of
generation &		Audit of systems	of business support		businesses
effective use of		Support in achieving 5 FHRS	abilities.		achieving 5
resources		Supply of SFBB material			FHRS.
resources		Buy with Confidence			
		Assured Trader Schemes			Time spent on
					regulation, and
		 Funded projects from regional or national groups (TSSE/NTS) 			number of
		(1335/1113)			planning
		Generate income from charging for Food Hygiene Rating			inspections
		Scheme re-score visits and SFBB packs.			achieved.
		Scheme re-score visits and 5r bb packs.			
		Sent quarterly emails to all businesses due for inspection			Number of hits
		within the forthcoming quarter reminding them of their due			on our website.
		food hygiene inspection date, and current FHRS, whilst			Number
		offering a chargeable pre-inspection visit.			Number of
					press released and publicity
		Provide easy to access payment services, including			campaigns
		telephone and online payments.			campaigns
		Promote and advertise services, including working with			

			other council departments, leaflets, press releases, and information on website. Benchmark where possible with other local authorities who have embarked on commercial enterprises to highlight best practice.			
Interventions with food premises in Slough	3. Slough will be an attractive place where people choose to live, work and stay 5. Slough will attract, retain and grow businesses and investment to provide opportunities for our residents Statutory Requirement	100% of due food interventions, including approved premises in line with FSA CoP All approvals to be issued within time limits as defines in FSA CoP Assess compliance with allergen information to consumers and safe handling of allergens during food interventions Deal with complaints	Allocation of interventions based on risk priority. Make full use of Alternative Enforcement Strategies (AES) to applicable businesses in line with FSA CoP, including newsletter, SAQ's, targeted advice and other relevant advice. Stagger interventions & AES to support the service in achieving statutory requirements in FSA CoP. Share intel and concerns regarding allergens with trading standards, and take action to ensure compliance and consumer safety where necessary. Secure improvements where there are evident concerns, taking enforcement action where compliance is poor; in line with the council's Enforcement Policy and business growth agenda. Recover costs for service of Hygiene Emergency prohibition	Safer food businesses in Slough & increase in % of broadly compliant premises Reduced incidence of food poisoning Increase in proportion of premises achieving 3, 4 & 5 in the Food Hygiene Rating Scheme (FHRS) Consumers have greater information on local business hygiene standards, so they can make informed choices on where to eat and purchase food	Food & Safety Manager Food Safety Team Leader All Food Safety Officers TS/NET/ Licensing acting as 'eyes and ears' Support material from the FSA	Ongoing until March 2020 Monthly and Quarterly review
	Income generation & effective use of resources	and service requests in line with Customer Service Charter and Pledge Explore focused interventions and sector specific	Notices. Provide free signposting to comprehensive self help support and guidance to new business start ups and existing SME's in Slough. Offer chargeable business support options as detailed above.	Number of concerns raised and intel shared Number of businesses taking up chargeable business support	nom the 13A	

		projects on high risk premises or where local intelligence suggests necessary Ensure all new food business registrations are risk assessed & inspected in line with risk and FSA CoP Offer business support options as detailed above. Where possible undertake joint food hygiene and standards visits to make efficiencies and reduce burden on business.	Publicise enforcement action taken against non compliant premises as a deterrent to other businesses and incentivise improvements. Publicise non compliant businesses who put public health at risk by tweeting 0 FHRS Publicise and award those businesses that do well, but tweeting 5 FHRS Added Value: - Use professional curiosity when visiting premises to identify concerns and share intelligence with relevant bodies - Raise aware of CSE and safeguarding when visiting premises, by handing out leaflets and information - Assessing compliance with Smoke Free requirements - Identify H&S matters of concern and take appropriate action where necessary - Assess pest activity and waste issues external to	Number of joint food hygiene & standards visits undertaken		
Reactive Investigations, response to intelligence from other areas of work, Food Complaints & response to	3. Slough will be an attractive place where people choose to live, work and stay 5. Slough will	Respond to 100% of service request within 5 days and in line with customer charter. 100% of investigations	Investigate service requests and where issues are identified use a full range of enforcement options to ensure compliance and safety. Take a minimum tolerance approach to serious incidents, whilst managing customer expectations in line with Customer Charter.	Safer food businesses in Slough. Reduced incidence of food poisoning Consumers feel able to eat out and purchase	All officers	Ongoing until March 2020 Assess during 1:1 meetings and Case Reviews

service requests	attract, retain and grow businesses and investment to provide opportunities for our residents Statutory Requirement	proceeding to formal action to be reviewed by Team Leader/Manager at monthly 121's	Promptly close service requests which are not serious or present health risks, managing customer expectation from the beginning. Where appropriate signpost customers to self help resources. Work in line with Enforcement policy, prosecution template and internal procedures. Outcome from QA - in line with procedures Full range of enforcement options used, as appropriate in line with the enforcement policy Explore alternative enforcement opportunities on a case by case basis. Added value: - Work to support % increase in BC businesses	food safely in businesses within Slough All complaints and service requests dealt with in line with Customer Service Charter and Pledge		Number of businesses and customers provided with regulatory support
Food Hygiene Rating Scheme	3. Slough will be an attractive place where people choose to live, work and stay 5. Slough will attract, retain and grow businesses and investment to provide opportunities for our residents	Continue to implement FHRS in Slough food businesses in line with FSA Brand Standard Increase in premises achieving 2, 3, 4 and 5 score in the FHRS Improved customer awareness of the Scheme, and better informed choices when eating out	Risk based interventions focusing on 0 & 1 FHRS scoring premises, to increase scores and hygiene standards, and their business potential Publicise the scheme monthly via tweeting 0 & 5 FHRS businesses, to increase peer pressure on low performing businesses to achieve higher scores. Publicity campaigns around key dates, such as Valentines and Christmas to raise awareness of FHRS. Provide free guidance to businesses on the scheme and how to achieve 5 FHRS. Added value: - Work to support % increase in BC businesses - Support compliance businesses and target those	Measurable improvement on risk ratings Consumers have greater information on local business hygiene standards, so they can make informed choices on where to eat and purchase food.	Food Safety Team Leader All Officers to support	March 2020 Monthly review Number of publicity actions to raise customer awareness.

Supporting the Town Centre	3. Slough will be an attractive place where people choose to live, work and stay 5. Slough will attract, retain and grow businesses and investment to provide opportunities for our residents	Attend Town Team meetings and walk arounds Project lead on getting a regular market into on the High Street Support businesses within the town in achieve good food hygiene and safety standards.	seeking financial gain from non-compliance - Peer pressure to improve ratings and threat of adverse publicity Project to improve the number of food businesses in the town centre with a good or very good food hygiene rating: Identify poor preforming food businesses, including restaurants, take away's and retailers, within the town centre area and offer subsidised support to improve their FHRS (aiming for a 5 FHRS), and in turn attractiveness to customers. Offer a suit of chargeable business support options, along with free signposting aforementioned, to allow business growth.	Improvement in FHRS scores within businesses in the town centre Number of businesses participating in the project	Food Safety Team Leader All Officers to support	March 2020
Level 2 Food Hygiene Training Programme	5. Slough will attract, retain and grow businesses and investment to	Offer food hygiene courses, minimum of 4 courses a year, to members of the public both inside	Develop a publicity campaign to advertise course, and where appropriate discounts to attract bookings. Undertake annual internal audit of course procedures to ensure in line with Highfield requirements.	Improve food safety knowledge amongst food handlers, in turn improving food safety standards within	Sandi Johal Support from all food officers	March 2020 Quarterly review
	provide opportunities for our residents	and outside Slough. Offer courses to other service uses, such as the Councils	Evaluate course feedback and where necessary take appropriate action to ensure course delivery to high standard.	businesses & increase in % of broadly compliant premises Supports businesses in	Support material from training	Feedback from candidates Number of candidates
	Income generation &	Training & Development Team,	Added Value: - self funding training reducing delivery costs to SBC	regulatory compliance, including those with	provider	taught and pass rates

	effective use of resources	and other private businesses. Maintain procedures required for an accredited training centre Maintain the high standard of course delivery currently achieved. Provide quick and easy payment methods.	- Positive impact on BC %	enforcement notices served.		
Imported Food Controls	3. Slough will be an attractive place where people choose to live, work and stay 5. Slough will attract, retain and grow businesses and investment to provide opportunities for our residents Statutory	Intelligence and risk lead checks on 100% of imported food notifications. Continue to support and facilitate Onward Transmission (OT) arrangements with clearing agents in Slough, regarding high risk food imported and subject to BIP testing.	Duty officer to monitor and respond to all notifications of imported food on a risk based approach, taking appropriate enforcement action where necessary. Maintain close working arrangements with both MHMRC, Hillingdon, Stanstead and Felixstowe BIP, regarding the sharing of intel, OT's and location of ETSF's. Undertake verification of organic imported food and issue certificates to imported organic food were requested Control of onward Transmission referrals and notifications of Personal Imports Investigations into illegally imported Products of Animal Origin (POAO) and other restricted foods (NPOAO), both at ETSF's and inland.	Safe and complaint food imported into the EU via Slough. Food businesses in Slough, offering safe and complaint imported food.	Food & safety Manager All officers to support	March 2020 Quarterly Review Number of imported food consignments checked and notices serviced. Number of inland food investigations undertaken & notices serviced.

	Requirement Income generation & effective use of resources		Work with clearing agents and importers regarding the safe and legal import of non EU foods, including signposting to information and advice on our website and elsewhere. Issue of export certificates to businesses inside and outside Slough, regarding the export of foods outside the EU. Annual review of internal procedures, including keeping abreast of know and emerging issues and rapid changes in import controls. Added value: - Slough community, the rest of the UK and other EU countries are protected against illegal and hazardous imports from third countries			
Sampling	3. Slough will be an attractive place where people choose to live, work and stay Statutory Requirement	Participating in National and Regional sampling programmes to investigate emerging food concerns, and to ensure food is safe Undertake sampling as part of a suite of interventions to improve food hygiene and food standards and focus on high risk and local needs	Regional sampling to be agreed at Berkshire Food Liaison group. Explore funding avenues from external organisations e.g. Food Standards Agency Undertake appropriate APT (adenosine triphosphate) testing in local businesses on cleaning practices, giving immediate results during interventions and projects to increase awareness of effective cleaning. Timely follow up on 100% of sampling results, including investigation into unsatisfactory results where necessary. Explore joint sampling initiatives with Food Standards Officers where appropriate Undertake imported food sampling where intelligence suggests necessary	Contribute to local and national sampling intelligence, which will support improved both hygiene and food standards levels in Slough and nation wide. Safer food locally and nation wide.	Julie Snelling All officers to support	March 2020 Quarterly review Number of samples taken

Infectious Disease Notifications & Control, and Public Health	3. Slough will be an attractive place where people choose to live, work and stay Statutory Requirement	Investigation of Infectious Notifications including suspected food poisoning outbreaks in line with Public Health England (PHE) protocols Support Public Health Initiatives	100% of notified infectious disease cases investigated in line with PHE Protocols. Appropriate action taken where food handlers, or high risk groups are involved, including exclusion from work until clear of infection. Where source can be identified, take appropriate action to prevent reoccurrence, including enforcement. Link in with the Public Health team to support initiates where possible, including obesity.	Reduced incidents of infectious disease. Increased intelligence on sources of infectious disease, locally and nation wide	Food Safety Team Leader All Officers to support	March 2020 Quarterly reviews
Food Standards Inspections and work.	3. Slough will be an attractive place where people choose to live, work and visit 5. Slough will attract, retain and grow businesses and investment to provide jobs and opportunities for our residents	100% of due food standard inspections. Carry out Intel led - Sampling on Takeaway meals for:traceability, colours, GM oil, meat & fish speciation, and allergens at catering premises. Project to establish which food operators are gathering the appropriate documentation to verify the authenticity of their	Allocation of interventions based on risk priority. Make full use of Alternative Enforcement Strategies (AES) to applicable businesses in line with FSA CoP, including newsletter, SAQ's, targeted advice sessions and other relevant advice. Inspections based on risk; - 100% inspection of A, B, C and all other non complaint food businesses - Identified poor performing businesses targeted with appropriate interventions and re-rating the risk To tackle Food Fraud Secure improvements where there are evident concerns, taking enforcement action where compliance is poor; in line with the council's business growth agenda, providing	Safer food businesses in Slough & increase in % of broadly compliant premises Increased awareness among traders of their legal responsibilities in respect of Food Standards. Working alongside our colleagues in Food Safety the aim will be to provide consumers with greater information on food standards and local business hygiene	Trading Standards Manager/ Food Standards Lead Officer Food Safety Team Leader All TS Food Officers FS/NET/ Licensing acting as 'eyes and ears'	Ongoing until March 2020 Monthly and Quarterly review

Statutory	food products.	'incubation periods' where suitable.	standards in order that		
Requirement	Tood products.	incubation periods where suitable.	they can make informed	Support	
Kequilent	Calculate amount of	Provide free regulatory advice for new businesses starting	choices on where to eat	material	
	traders brought into	up.	and purchase food.	from the FSA	
	compliance.	ι αρ.	and parchase rood.	I I O I I CHE I SA	
	Participation in	Alternative interventions to low risk premises, including			
	national/regional	newsletter, SAQ's, targeted advice sessions and other			
	sampling	relevant advice.	Working in partnership		
	programmes as	Televant davide.	on local, regional and		
	directed by TSSE or	Publicise enforcement action taken against non compliant	national basis.		
	the Public Analyst.	premises as a deterrent to other businesses and incentivise			
	Including Internet	improvements.	Better understanding of		
	sellers within the		compliance levels in take		
	Borough.	Enhance advice for businesses on SBC web site	away sector in relation		
			to food standards.		
	To work	Involvement in targeted sampling projects for compliance			
	collaboratively with	with a wide range of food legislation (e.g. compositional			
	TSSE to undertake	standards, compliant labelling, health nutritional			
	the Food Standards	information, additives, allergens, colourings, GM Oil and			
	that have been	traceability etc.), with further follow up enforcement as			
	identified as a	required.			
	regional national				
	problem	Undertake sampling as part of a suite of interventions to			
		improve food standards and food hygiene focus on high			
	Ensure all new food	risk and local needs and intel lead information.			
	business registrations				
	are risk assessed &	Participating in National and Regional sampling			
	inspected in line with	programmes to investigate emerging food concerns, and to			
	risk and FSA CoP	ensure food is safe			
	Offer business	Offer chargeable business support options as detailed			
	support options as	above.			
	detailed above.				
		Publicise enforcement action taken against non compliant			
		premises as a deterrent to other businesses and incentivise			

			improvements			
			improvements.			
			Enhance advice and signposting for businesses on SBC web site.			
			Focused interventions and sector specific projects on high risk premises or where local intelligence suggests necessary			
			Added Value: - Assessing compliance with all consumer protection legislation - Identify matters which may be relevant to other services			
Becoming an enabling authority – providing self help and links to guidance and support	3. Slough will be an attractive place where people choose to live, work and stay	Increasing the number of users accessing the council website for information and self help	Publicise and direct users to councils website and dedicated email on all correspondence to businesses. Review and update information on council website on an annual basis, and when new information becomes available, ensuring its user friendly and information easily accessible.	Reduced demand on service from enquires which can be resolved via self help Improved consumer access and awareness of	Food & safety Manager All officers to support	March 2020 Quarterly review of information on website
Promotion of Food Hygiene issues and involvement in joint projects with other partners	5. Slough will attract, retain and grow businesses and	Increase enquires to the team via foodandsafety@slou gh.gov.uk	Work with the Town centre manager to support local shops Undertake monthly tweets of businesses with 0 & 5 FHRS.	food hygiene and standards Quicker response times to enquires made to the		Number of website hits Feedback from website users
Community	investment to provide	Provide free signposting to	Participate in the FSA national food safety week campaign.	service via foodandsafety@slough.g		website users
engagement	opportunities for our residents	comprehensive self help support and guidance to new	Publicise enforcement action taken against non compliant premises as a deterrent to other businesses and incentivise improvements.	<u>ov.uk</u>		
		business start ups and existing SME's in Slough.	Issue releases where necessary, such as product recalls, local enforcement against poor performing premises, local			

		Increase awareness of food hygiene issues via local press and the Council's website Promote channel shift via all communications with stakeholders, to the trading standards dedicated council website, whilst being sensitive to the needs of 'at risk' persons and isolated stakeholders. All press releases and forms to direct readers to website. Aim is to reduce avoidable contact whilst promoting existing digital options.	food hygiene award winners. Other initiatives undertaken, including sector specific initiatives, joint projects and visits with licensing and TS Explore social media to profile work of the service and to reach food businesses, such as Facebook & use Whatsapp to ease burden on businesses when sharing information Explore opportunities to engage with the community, such as campaigns at focused groups, schools, and libraries; Monitor website hits and advice requests received, for decide in requests, and increase in website hits. Added Value: - Improve awareness and compliance of food safety and standards issues - Supports Income generation			
Safeguarding & intelligence sharing	1. Slough Children will grow up to be happy, healthy and successful 3. Slough will be	All officers to use their professional curiosity when making face to face contact with service users, and refer concerns in a timely	Use the 'Concern Card', and assess effectiveness of this avenue to rapid reporting All staff to undertaken SBC online training for safeguarding adults and children on a annual basis Safeguarding to be on the agenda and discussed at team	Improve the safety of children and vulnerable people in Slough. Improved life's of people in Slough	Food & Safety Manager All officers to support	March 2020 Monthly review and feedback to Head of Service in CP&BC monthly

	an attractive	manner, 100% of the	meetings, 121's, and appraisals.			meetings
	place where	time.				
	people choose to		All officers to be vigilant and aware of safeguarding issues			
	live, work and	Ensure all staff are	when making any face to face service user contact, and			
		trained in	follow the corporate safeguarding principles if any concerns			
	stay	safeguarding and	are raised.			
		following the SBC				
		safeguarding	Holistic approach to all operations which involve potential			
		principles.	victims with safeguarding issues.			
		Continue to share				
		intel and concerns				
		with other partners				
		such as TVH, HMRC,				
		Immigration & RBFRS				
		Ininigration & Rolling				
EU Exit	3. Slough will be an	Ensure all	To maintain presence on her majesty's government Local	Ensures a holistic	Consumer	Ongoing
Preparedness	attractive place to	contingency has been	Authorities Border Delivery Steering group to prepare for	approach to EU Exit	Protection	
	live, work and stay	put in place to	EU Exit.	issues and bring with it	Group	
		ensure all trading		resilience and capacity	Manager	
		standards staff can	Maintain active participation of all council contingency	and expertise to deal		
		perform their duties	plans in relation to Brexit preparedness.	with scenarios which	Trading	
		effectively on Day 1		involve Trading	Standards	
		leave.	To ensure trading standards relevant news in relation to	Standards and our	Manager/Fo	
			residents and business is profiled through council	liaison with business and	od Safety	
		Ensure all	communications.	consumers alike.	Manager	
		authorisations and				
		delegations are in	Ensure we liaise with all necessary partner agencies and	A positive effect on		
		place to entitle	regulators to ensure we can support and help business and	business function and		
		trading standards	residents in lead up to, and in the aftermath of EU exit.	competitiveness,		
		staff to ensure they		especially for SME's in		
		are authorised, in	Be mindful of opportunities EU Exit will bring in terms of	the lead up to EU Exit		
		accordance with the	profile for the council and the trading standards service and	where many may be		
		councils, constitution	be an exemplar of change and support by maintaining a	confused with the		
		to carry out all	high profile locally, regionally and nationally.	wealth and mosaic of		

	legislative duties.		information available. Use available resources to communicate any trading standards messages effectively and to target audience.		
Looking Ahead	Horizon scanning; providing a forward thinking service and fulfilling statutory obligations	Keep abreast of developments from the Food Standards Agency on the future of the Delivery of Official Food Controls and align our service provision accordingly. Identification and registration (where appropriate) of primary producers of food (as identified in FSA National Enforcement Priorities). Continue to participate in the Food Standards Agency's Regulation Our Future work. Keep abreast of the future of the Delivery of Official Controls in light if the ROF and Brexit agendas and align our services accordingly. Implement new Acrylamide Regulations, following national guidance. Provide information to businesses via council website. Building links with other teams within the Council to ensure that changes in business ownership and nature and identified and acted upon in a timely fashion.		Food & Safety Manager, Food team Leader and Enforcement Team Leader	Ongoing